



Tyler Tippit

Multimedia Content Producer

Creative professional with work experience in visual storytelling, videography, photography, media production, and graphic design. Creative and technical expertise ensures appropriate preparations, considerations, and decision-making from a project's conception to completion.

Education

2017 | B.A.
Texas Tech University

ELECTRONIC MEDIA COMMUNICATIONS

Coursework included visual storytelling, photography, videography, media production, script writing, and design. Papers and projects available on my Web site.

Freelance

2015 - Present

Owner

Tippical

TownWave: Video Editing
Broadway Church of Christ: Video Editing/Drone
Clay's Clean Up: Graphic Design/Logo
Green Vets: Graphic Design/ Logo
On Pointe: Video Editing
Emote Commission: Graphic Design
Tresk Commission: Logo Animation
Cartoon Commissions: Graphic Design
Wilkerson: Drone Photography

Tools

Adobe

Photoshop, Illustrator, Premiere Pro
After Effects, Animate, InDesign
Audition, Animate

Other

Wordpress, Canon Photography, Videography,
Drone Piloting, Cinema 4D, HTML & CSS

Experience

Sep. 2016 - May. 2017

Video Production Crew

Raider Vision | Lubbock, TX

Texas Tech Athletic's live sports video crew. ESPN, and local broadcast including on set camera operation, replay editing, and post production video. Operated broadcast cameras, and utilized replay software for live response to large scale audience.

Mar. 2015 - Aug. 2016

Lead Graphic Designer

Group NIRE | Lubbock, TX

Clean energy research research initiative with responsibilities in the acceleration of development, commercialization, certification, and adoption of new energy technologies. Facilitation of brand image cohesion across social media platforms with creative projects in the form of print flyers, conference bulletins, logos, truck wraps, business email signatures, and website graphics. Direct report to Project Development Manager.

Mar. 2015 - Aug. 2016

Classroom Technician

Classroom Technology Service | Lubbock, TX

Member of strategy team that provided maintenance and repair to multimedia technologies in classroom and conference rooms. Used statistical analysis to provide insight and settlement on technological purchases. Created safety and instructional visuals for posters, website graphics, logos, and presentational material produced for eLearning. Intended to educate users handling technical components.

2014 - Present

Part time Secretary

Triple C Waste | Idalou, TX

Oversight of day-to-day office operations and communications (internal/external). Aids in maintenance of efficiency and safety in commercial environments. Maintains organization of inventory and assists with bookkeeping and other clerical functions.

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 tippical.com

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 Lubbock, TX